Applied Materials Silicon Valley Turkey Trot

Community Impact of the Turkey Trot

- $9.7 Million donated to local charities serving our most vulnerable populations.

- Second Harvest of Silicon Valley $2.9M
- Housing Trust Silicon Valley $2.8M
- The Healthier Kids Foundation $1.9M
- The Health Trust $1.5M
- Second Harvest of Santa Cruz $549K

Safety Protocols for Mass Participation Running Events

This document is a list of a wide variety of measures that could be put into place to reduce transmission.

Ultimately we will need to rely on participants, volunteers and spectators to be responsible for their own health.

We will look to institute those measures that we think will have the largest positive effect and are economically feasible.

Pre-Event Communication

- Communication with participants and volunteers that if they don't feel well, are exhibiting symptoms, or think they may have been exposed to the virus that they need to stay home.

- Encouraging anyone who is at higher risk to not attend the physical event and do the event remotely.

- Detailed communication regarding the logistical details of expo and race day so that people are prepared for enhanced safety protocols and following best practices.

- Discourage participants from having friends and family attend as spectators.

- Consistent updates of CDC and county guidelines leading up to the event.

Keeping Volunteers Safe

- Volunteers also need more communication to understand protocols and feel safe at the event.

- Add additional course markings. This helps remove course marshals from positions that put them in close contact with runners, eliminates long volunteer shifts, and reduces the overall volunteer count.

- Build out teams for your volunteers to keep contact limited and simplify communications. Team coordinators can be your main point of contact, and can share all instructions with their team. On race day, volunteers can go directly to their station rather than checking in at a central point.

- Adapt your volunteer meal plan. For example, offer a volunteer swag bag at the volunteer's station, with bottled water and pre-packaged snacks.

- Offer volunteer training remotely via zoom, with a main training for information everyone needs and additional training for each team.

- Communicate clearly what protective equipment (I.E., masks, gloves, hand sanitizer) the race is providing, and what volunteers should bring. If volunteers are bringing their own protective equipment, set out clear expectations about what that should be.

- Create written volunteer packets that can be viewed or printed from home so all volunteers can be prepared before race day.

Expo & Packet Pick-Up

- Extend packet pickup times and locations. For a large event, this may mean over the course of a week.

- Consider Plexiglas dividers between participants and volunteers and between volunteer stations.

- Having participants sign up for their pickup "slot" - I.E., the day/time that they intend to come.

- Silo volunteers to individual tasks - I.E., one volunteer to check-in, one volunteer for bib, one volunteer for shirts, etc.

- Increased spacing for both volunteer stations and for participants to line up.

- Have a "bouncer" to maintain safe capacity limits and ensure participants are following the spacing guidelines (follow guidelines for grocery stores, etc.).

- Offering packet by mail or drive-thru options so participants can receive race materials safely

- Lots of upright directional signage and signs/arrows/lanes on the ground to keep people moving in a safe one-way flow and properly spaced

- Volunteers sanitizing common areas on a scheduled pattern

Race Day

- Possible cap on physical participation. We can offer in-person participation to the first 10,000 registrants and everyone after would be a remote participant

- Require all participants to use a face covering in corrals and transition areas, only to be removed while running.

- Eliminating as many high congregation spots as possible (no race day packet pick up)

- Volunteers sanitizing common areas on a scheduled pattern

- Once out on course, we observe that runners generally find good spacing so our focus will be on the start and finish line

- Starting corral will need to be larger so people can spread out more

- It may require more waves which could greatly extend our time on course and ultimately our costs. An earlier start and possibly eliminating the 10K this year could possibly help with this.

Race Day (cont.)

- Participants will be assigned a time to arrive at the start line and won't be allowed in the start corral prior to their wave.
- Runners waiting for their start time can be pre-staged in one of multiple streets that feed into Santa Clara St.
- All gathering areas (corrals, shirt, restrooms, etc...) have proper distancing marks on the ground
- Eliminating finish festival entertainment and encouraging people to move thru the finish area and exit so that we never have more than a few thousand people in the park at a time
- Require participants to bring and carry their own water via bottle, hydration belt, or hydration pack.
- Encourage spectators to "watch" from home instead, with virtual ways to support.
- Enforcing guidelines is going to be challenging. Have the race announcer make announcements periodically to remind spectators about guidelines and government regulations