

County of Santa Clara
2021 Advisory Redistricting Commission



DATE: September 1, 2021, Regular Meeting
TIME: 6:30 PM
PLACE: ****By Virtual Teleconference Only****

AGENDA

Pursuant to the provisions of California Governor's Executive Order N-08-21, issued on June 11, 2021, this meeting will be held by teleconference only. No physical location will be available for this meeting; however, members of the public will be able to participate in the meeting as noted below.

To address the Commission in public comment, please review the Public Comment Instructions below, then access the teleconference at <https://sccgov-org.zoom.us/j/99840331904> (recommended) or (669) 219-2599, meeting ID 99840331904# (participant ID not required).

Further instructions for accessing the teleconference will be posted online at: www.sccgov.org/bosmeeting.

Notice to the Public - Meeting Procedures

In compliance with the Americans with Disabilities Act and the Brown Act, those requiring accommodations in this meeting should notify the Clerk of the 2021 Advisory Redistricting Commission no less than 24 hours prior to the meeting at (408) 299-5001, or TDD (408) 993-8272.

Please note: To contact the Commission and/or to inspect any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to all or a majority of the Board of Supervisors (or any other commission, board, or committee) less than 72 hours prior to that meeting, visit our website at <http://www.sccgov.org> or contact the Clerk at (408) 299-5001 or 70 West Hedding Street, 10th Floor, San Jose, CA 95110, during normal business hours.

Persons wishing to address the Commission are requested to limit their comments to two minutes. Groups of speakers on a specific item are asked to limit their total presentation to a maximum of twenty minutes for each side of the issue.

Translation Services

English: Language interpretation services are available. Please contact the Office of the Clerk of the Board at (408) 299-5001 no less than three business days prior to the meeting to request an interpreter.

Español: Hay servicios disponibles de interpretación de idiomas. Por favor, póngase en contacto con la Oficina del Secretario de la Junta de Supervisores al (408) 299-5001 no menos de tres días antes de la junta para solicitar un intérprete.

Tiếng Viê: Có dịch vụ thông dịch cho ngôn ngữ của quý vị. Hãy liên lạc Văn Phòng Thư Ký Ban Quản Trị tại số (408) 299-5001 ít nhất ba ngày làm việc trước cuộc hẹn để yêu cầu cho người thông dịch.

中文: 提供語言翻譯服務。請在會議召開前至少三個工作日致電 (408) 299-5001 聯絡書記委員辦公室 (Clerk of the Board) 尋求翻譯服務。

Tagalog: Ang mga serbisyo sa interpretasyon ng wika ay available. Mangyaring makipag-ugnayan sa Office of the Clerk of the Board sa (408) 299-5001 ng hindi bababa sa tatlong araw ng negosyo bago ang pulong upang humiling ng interpreter.

Public Comment Instructions

Members of the Public may provide public comments at this meeting as follows:

- Written public comments may be submitted by email to 2021redistricting@ceo.sccgov.org. Written comments will be distributed to the Commission and posted to the agenda outline as quickly as possible.
- Spoken public comments will be accepted through the teleconference meeting. To address the Commission, click on the link above for the appropriate meeting to access the Zoom-based meeting. Please read the following instructions carefully.

1. You may download the Zoom client or connect to the meeting in-browser. If using your browser, make sure you are using a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer.
2. You will be asked to enter an email address and name. The Clerk requests that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
3. When the Chairperson calls for the item on which you wish to speak, click on “raise hand.” The Clerk will activate and unmute speakers in turn. Speakers will be notified shortly before they are called to speak. (Call in attendees press *9 to request to speak, and *6 to unmute when prompted.)
4. When called to speak, please limit your remarks to the time limit allotted.

Opening

1. Roll Call.
2. Public Comment.

This item is reserved for persons desiring to address the Commission on any matter not on this agenda. Members of the public who wish to address the Commission on any item not listed on the agenda should request to speak at this time. Individuals will be called to speak in turn.

Speakers are limited to the following: three minutes if the Chairperson or designee determines that five or fewer persons wish to address the Commission; two minutes if the Chairperson or designee determines that between six and fourteen persons wish to address the Commission; and one minute if the Chairperson or designee determines that fifteen or more person wish to address the Commission.

The law does not permit Commission action or extended discussion of any item not on the agenda except under special circumstances. If Commission action is requested, the Commission may place the matter on a future agenda. Statements that require a response may be referred to staff for reply in writing.

3. Approve Consent Calendar and changes to the Commission's Agenda.

Items removed from the Consent Calendar will be considered at the end of the regular agenda for discussion. The Commission may also add items on the regular agenda to the Consent Calendar.

Notice to the public: There is no separate discussion of Consent Calendar items, and the recommended actions are voted on in one motion. If an item is approved on the consent vote, the specific action recommended by staff is adopted. Members of the public who wish to address the Commission on Consent Calendar items should comment under this item. Each speaker is limited to two minutes total.

Regular Agenda - Items for Discussion

4. Discuss and approve the addition of a 2021 Advisory Redistricting Commission meeting on October 23, 2021 at 2:00 p.m. (ID# 107367)
5. Receive report from Redistricting Partners relating to redistricting process and preliminary 2020 Census redistricting data. (ID# 107366)
6. Receive report from the Office of the County Executive and Redistricting Partners relating to outreach meetings and DistrictR public mapping tool. (ID# 107395)
7. Receive report from the Office of the County Executive relating to the 2021 redistricting process. (ID# 107393)

8. Propose future agenda items.

Announcements

9. Announcements and correspondence:

- a. Chairperson's announcements.
- b. Commissioners' announcements.
- c. The County of Santa Clara provides reimbursement to appointed Commissioners for family care expenses incurred during the time spent performing their official County duties. For additional information, please contact the Office of the Clerk of the Board at (408) 299-5001.

Consent Calendar

10. Approve minutes of the August 18, 2021 Regular Meeting.

Adjourn

11. Adjourn to the next regular meeting on Wednesday, September 22, 2021 at 6:30 p.m., by virtual teleconference.

County of Santa Clara
Office of the County Executive



107367

DATE: September 1, 2021
TO: 2021 Advisory Redistricting Commission
FROM: Miguel Marquez, Chief Operating Officer
SUBJECT: Addition of a 2021 Advisory Redistricting Commission Meeting

RECOMMENDED ACTION

Discuss and approve the addition of a 2021 Advisory Redistricting Commission meeting on October 23, 2021 at 2:00 p.m.

REASONS FOR RECOMMENDATION

At the Special Meeting of the 2021 Advisory Redistricting Commission meeting on July 7, 2021 (Item No. 5), the meeting schedule for Calendar Year 2021 was approved by the Commissioners. During the August 18, 2021 Advisory Redistricting Commission meeting, Commissioners expressed interest in holding a meeting to allow public comment on the map(s) under consideration before a recommendation to the Board of Supervisors is finalized at the Commission's October 27, 2021 meeting.

Staff recommends adding a meeting on Saturday, October 23, 2021 at 2:00 p.m., after the last opportunity for the Commission to receive communities of interest presentations. A Revised Meeting Schedule is attached to this item for consideration. If the Commission approves the addition of a meeting, the Administration will conduct public outreach to ensure the community is aware of the additional meeting.

CHILD IMPACT

The recommended action will have no/neutral impact on children and youth.

SENIOR IMPACT

The recommended action will have no/neutral impact on seniors.

SUSTAINABILITY IMPLICATIONS

The recommended action will have no/neutral sustainability implications.

BACKGROUND

As part of the 2021 Redistricting Process approved by the Board of Supervisors on April 6, 2021 (Item No. 22), the "ability to serve from June through December 2021 and attend all

meetings,” was established as eligibility criteria to evaluate potential commissioners. This requirement was also included in the application completed by potential commissioners.

Attached for discussion is a proposed meeting schedule for the 2021 Advisory Redistricting Commission. The Committee may discuss and approve the schedule by a duly seconded motion approved by a majority of the membership.

STEPS FOLLOWING APPROVAL

The Commission would not approve the addition of another meeting and the updated meeting schedule.

ATTACHMENTS:

- DRAFT mtg schedule 09012021 (PDF)

COUNTY OF SANTA CLARA

Redistricting

Advisory Redistricting Commission Meetings

Meetings of the 2021 Advisory Redistricting Commission will occur by virtual teleconference every other Wednesday at 6:30pm from July through September.

MEETINGS ARE SCHEDULED:

- July 7, 2021
- July 21, 2021
- August 4, 2021
- August 18, 2021
- September 1, 2021
- September 22, 2021
- September 29, 2021

In October, Advisory Redistricting Commission meetings will occur weekly on Wednesdays at 6:30pm as scheduled at the Board of Supervisors' Chambers of the County Government Center at 70 West Hedding Street, 1st Floor, San José, CA 95110.

MEETINGS ARE SCHEDULED:

- October 6, 2021
- October 13, 2021
- October 20, 2021
- October 27, 2021

An additional Commission meeting will be held on Saturday, October 23, 2021 at 2:00 pm to receive public input on proposed maps to be presented to Board of Supervisors for consideration.

A Joint Hearing will occur with the Board of Supervisors on November 2, 2021 at 6:00pm.

Additional meetings may be scheduled to finalize a recommendation to the Board of Supervisors.

www.sccgov.org/2021redistricting
2021redistricting@ceo.sccgov.org



County of Santa Clara
Office of the County Executive



107366

DATE: September 1, 2021
TO: 2021 Advisory Redistricting Commission
FROM: Miguel Marquez, Chief Operating Officer
SUBJECT: Redistricting Process and Preliminary 2020 Census Redistricting Data

RECOMMENDED ACTION

Receive report from Redistricting Partners relating to redistricting process and preliminary 2020 Census redistricting data.

REASONS FOR RECOMMENDATION

This item is for the Commission to receive and discuss the attached presentation, which is anticipated to last 45-60 minutes and cover the following topic areas:

- Redistricting Principles
- Preliminary 2020 Census Redistricting Data Totals (Legacy File)
- Moving from Community of Interest Testimony to a Recommended Map

Paul Mitchell, owner of Redistricting Partners and a data consultant, will provide the presentation.

Mitchell has conducted the redistricting for more than 35 cities, school boards and community college districts, including the Los Angeles Unified School District, and most recently, the cities of Santa Ana, Davis, and Napa. His firm's work on racially polarized voting analysis and demographics has aided dozens of agencies as they navigate the California and Federal Voting Rights Acts.

Mitchell also works with nonprofit organizations, such as the Irvine Foundation, American Civil Liberties Union, the Advancement Project, and others in building community engagement and working throughout California on elections and voting issues.

Mitchell has been regularly cited in the media as an expert on elections and redistricting, including as the subject of a CNN Presents special on the decennial redistricting process, being interviewed on the PBS News Hour election coverage in 2020, participating in the 538 Podcast series on redistricting reform, and as a regular analyst on California-based network TV election coverage.

For the past eight years, Mitchell has also served as Vice President of the bi-partisan Political Data Inc. where he works with both political parties, campaigns, nonprofits, and universities, with a specialty in polling and survey data. Mitchell earned his Associate's Degree from Orange Coast College, an Undergraduate from American University, and a Master's in Public Policy from the University of Southern California.

CHILD IMPACT

The recommended action will have no/neutral impact on children and youth.

SENIOR IMPACT

The recommended action will have no/neutral impact on seniors.

SUSTAINABILITY IMPLICATIONS

The recommended action will have no/neutral sustainability implications.

BACKGROUND

Every 10 years, following the release of data from the decennial Census, jurisdictions that elect members of their legislative body by districts must revise district boundary lines to ensure the districts are consistent with federal, state, and local legal requirements.

In April 2021, the Board of Supervisors established a framework for the 2021 Redistricting Process, which included the establishment of a fifteen-member 2021 Advisory Redistricting Commission. The framework also included the use of a consultant to help facilitate community engagement and participation in the Redistricting Process.

The County has contracted with Redistricting Partners to serve as expert consultants to assist with the 2021 Redistricting Process. They will be hosting a series of trainings to assist the Commissioners and the community to understand the redistricting process. The firm has worked at the statewide and local level, with the tools to help local governments complete the process and make redistricting bring people closer to their government.

CONSEQUENCES OF NEGATIVE ACTION

The Commission would not receive this informational report.

ATTACHMENTS:

- Redistricting 201 Presentation (PDF)

County Santa Clara
Advisory Redistricting
Commission

Redistricting 201
September 1, 2021



Overview

This presentation will cover a range of topics to bring together training to date and expand to the technical aspects of the redistricting process.

- **Traditional Redistricting Principles**
- Census Data
- ARC Timeline
- From COI Testimony to a Recommended Map
- Current Lines Updated with 2020 Census Population

Presenter: Paul Mitchell, owner of Redistricting Partners

Traditional Redistricting Principles

Preventing a Districting from becoming a Gerrymander

There are a number of criteria that have been used nationally and upheld by courts.

- Relatively equal size - people, not citizens
- Contiguous – districts should not hop/jump
- Maintain “*communities of interest*”
- Follow city and census designated place boundaries
- Keep districts compact – appearance/function

Additional Redistricting Rules

Criteria required in Cities and Counties Beyond Traditional Principles

The FAIR MAPS Act adds more criteria to the process.

- Not consider Incumbents / Candidates.
- Not draw districts to advantage or disadvantage a political party.
- Hold minimum set of hearings, encourage public engagement.
- Posting of all redistricting commission information on a website that is maintained *for the next 10 years*.

Completion of Redistricting

Late Census is complicating process

The current deadline for final passage of plans is December 15th as set forth in the FAIR MAPS Act.

- This deadline set by the Legislature may change.
- Need to proceed under the assumption that this deadline will not change as if you miss it, the courts will step in and draw the supervisorial lines.
- *We will be updating if/when there are any changes.*

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- **Census Data**
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The mechanics of Redistricting

Census Data

Census Files come in two parts:

Geography – the underlying framework of the data

Data – the counts of population and demographics

And they can convey different information:

Point in Time – Decennial Census

Multi-year Averages – Trends/Estimates

The mechanics of Redistricting

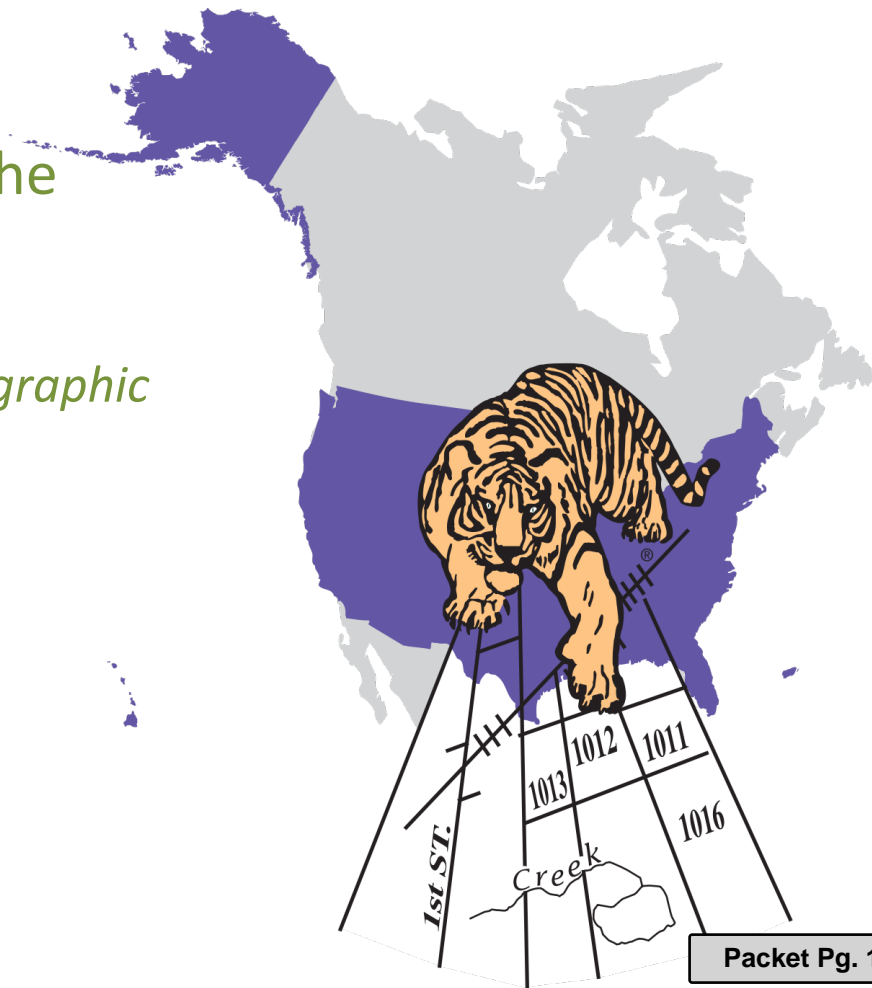
Census Data

The Geography is called the
TIGER Files

- *Topologically Integrated Geographic
Encoding and Referencing*

- *Nested geographic units*

- *Block*
- *Block Group*
- *Tract*



The mechanics of Redistricting

Census Data

Two different datasets most commonly used in redistricting:

- PL 94-171 - the Decennial Census File
 - Census Block Geography
 - Total Population Counts for April 1, 2020, used to determine the size of each district
 - Required to be released before April 1, 2021, but delayed until September 30th, with a “legacy” dataset on August 16th

The mechanics of Redistricting

Census Data

The Census data file the county is required to use will be slightly different:

- Statewide Prisoner Reallocation
 - California Statewide Database | UC Berkeley – will adjust population removing state prison population and reallocating them based on where they lived prior to being incarcerated.
 - This allows a more equitable redistricting.

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Santa Clara County Advisory Redistricting Commission

Timeline for Upcoming Meetings

Sept. 1	Redistricting 201 & Outreach Presentation
Sept. 22	ARC Meeting – Outreach Hearing + Updated Data
Sept. 29	ARC Meeting – Outreach Hearing + COI/Map Discussion
Oct. 6	ARC Meeting – Outreach Hearing + Map Criteria
Oct. 13	ARC Meeting – Draft Map Meeting
Oct. 20	ARC Meeting – Draft Map Meeting
Oct. 27	ARC Meeting – Vote to Recommend a Map to the Board
Nov. 2	Joint Meeting of the Board and ARC

Overview

This presentation will cover a range of topics to bring together training to date and expand to the technical aspects of the redistricting process.

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- **From COI Testimony to a Recommended Map**
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From COI Testimony to Draft Maps

Working toward a recommended map for the Board

Our goal is to transition from outreach hearings to draft map creations to a recommended map for the Board. To achieve this Redistricting Partners will provide to the ARC:

- A summary of verbal COI testimony from outreach hearings
- An objective analysis of publicly submitted maps
- Drafts of consultant-drawn maps to ensure a range of options
- Requested changes by the ARC of maps

From COI Testimony to Draft Maps

September 22nd ARC Meeting

Prior to the Outreach Hearing and to prepare for the first mapping meeting, in our next meeting Redistricting Partners will provide the ARC with:

- Updated data from the final California dataset
- A summary of all COI testimony collected and submitted
- Begin discussion on additional objectives to follow when drawing draft maps

From COI Testimony to Draft Maps

September 29th ARC Meeting

Prior to the Outreach Hearing and to prepare for the first mapping meeting, this meeting will:

- Continue our discussion on the direction and additional criteria for the three consultant-drawn maps
- Criteria that **MUST** be followed across all draft maps
- Criteria to be followed for a draft map

From COI Testimony to Draft Maps

October 6th ARC Meeting

Prior to the Outreach Hearing and to prepare for the first mapping meeting, we'll provide the ARC with:

- A summary of all COI testimony collected and submitted to the County
- A report on all public map submissions based on the following metrics:
 - Equal Population (deviation)
 - Confirmation of contiguity
 - Voting Rights Act Data (CVAP)
 - Neighborhood / City Divisions Report

From COI Testimony to Draft Maps

October 13th ARC Meeting – 1st Draft Map Hearing

This meeting will focus on publicly submitted and consultant-drawn maps, following the criteria discussed by the ARC in prior meetings. The focus of the meeting is:

- To identify publicly drawn maps that the ARC would like to elevate as a draft map or make changes to
- Review the consultant-drawn plans and their alignment to ARC goals and objectives

From COI Testimony to Draft Maps

October 20th ARC Meeting – 2nd Draft Map Hearing

This meeting will focus on reviewing the revised and amended maps from the prior meeting.

- All maps discussed in this meeting will be analyzed for total population, deviation, contiguity, VRA compliance, and neighborhood/city splits
- The ARC will make final changes to draft maps in preparation for recommending a draft map at the next meeting

From COI Testimony to Draft Maps

October 27th ARC Meeting – Final Draft Map Hearing

This meeting is to vote on and approve a recommended map to present to the Board of Supervisors on November 2nd.

- All maps discussed in this meeting will be analyzed for total population, deviation, contiguity, VRA compliance, and neighborhood/city splits

Santa Clara County Advisory Redistricting Commission

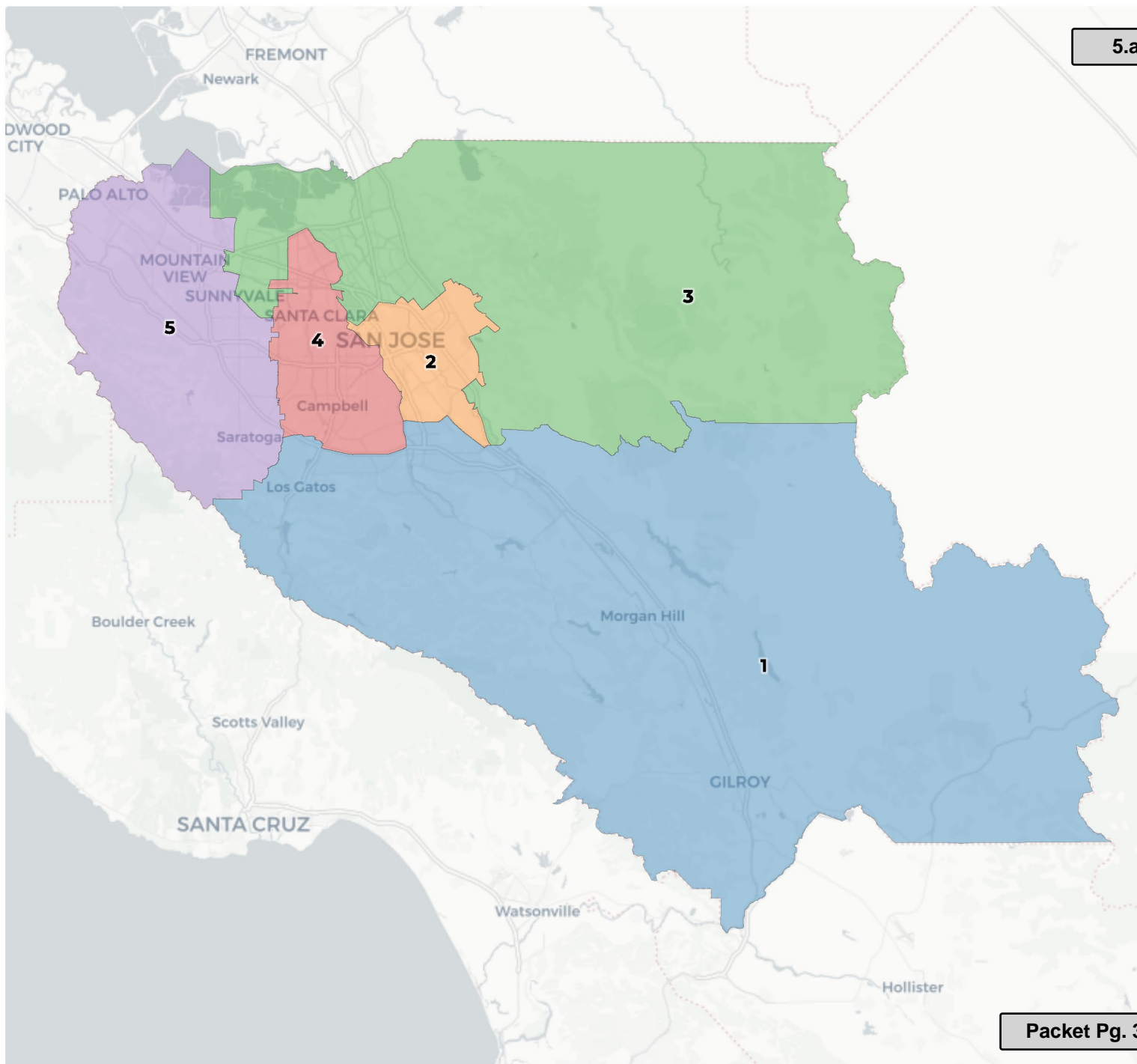
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Oct. 27	ARC Meeting – Vote to Recommend a Map to the Board
Nov. 2	Joint Meeting of the Board and ARC

Overview

This presentation will cover a range of topics to bring together training to date and expand to the technical aspects of the redistricting process.

- Traditional Redistricting Principles
- Census Data
- ARC Timeline
- From COI Testimony to a Recommended Map
- **Current Lines Updated with 2020 Census Population**



2020 Census

	1	2	3	4	5
Population	373,274	348,597	415,583	395,382	403,537
Deviation	-14,001	-38,678	28,308	8,107	16,262
Deviation %	-3.6%	-10.0%	7.3%	2.1%	4.2%
Other	172,590	56,333	78,940	168,824	176,678
Other %	46.2%	16.2%	19.0%	42.7%	43.8%
Latino	109,965	177,404	76,406	87,212	36,381
Latino %	29.5%	50.9%	18.4%	22.1%	9.0%
Asian	82,599	104,776	251,836	128,868	185,413
Asian %	22.1%	30.1%	60.6%	32.6%	45.9%
Black	8,120	10,084	8,401	10,478	5,065
Black %	2.2%	2.9%	2.0%	2.7%	1.3%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	240,841	207,328	242,977	244,693	234,316
Other CVAP	137,656	47,895	63,836	142,110	131,581
Other CVAP %	57.2%	23.1%	26.3%	58.1%	56.2%
Latino CVAP	54,556	84,330	44,655	42,233	15,451
Latino CVAP %	22.7%	40.7%	18.4%	17.3%	6.6%
Asian CVAP	42,446	67,655	127,158	52,236	83,511
Asian CVAP %	17.6%	32.6%	52.3%	21.3%	35.6%
Black CVAP	6,184	7,447	7,328	8,114	3,773
Black CVAP %	2.6%	3.6%	3.0%	3.3%	1.6%

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Latino	109,865	177,481	76,416	87,233	36,381
Latino %	29.5%	50.9%	18.4%	22.1%	9.0%
Asian	52,558	15,455	51,256	9,868	185,413
Asian %	22.1%	30.1%	60.6%	32.6%	45.9%
Black	8,120	1,447	7,478	4,478	5,065
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The total deviation of the plan is the sum of the absolute values of the highest and lowest districts. *Here the plan deviation is 17.3%*

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Latino %	29.5%	50.9%	18.4%	22.1%	9.0%
Asian	82,599	104,776	251,836	128,868	185,413
Asian %	22.1%	30.1%	60.6%	32.6%	45.9%
Black	8,120	10,084	8,401	10,478	5,065
Black %	2.2%	2.9%	2.0%	2.7%	1.3%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5
Total CVAP	240,841	207,328	242,977	244,693	234,316
Other CVAP	137,656	47,895	63,836	142,110	131,581
Other CVAP %	57.2%	23.1%	26.3%	58.1%	56.2%
Latino CVAP	54,556	84,330	44,655	42,233	15,451
Latino CVAP %	22.7%	40.7%	18.4%	17.3%	6.6%
Asian CVAP	42,446	67,655	127,158	52,236	83,511
Asian CVAP %	17.6%	32.6%	52.3%	21.3%	35.6%
Black CVAP	6,184	7,447	7,328	8,114	3,773
Black CVAP %	2.6%	3.6%	3.0%	3.3%	1.6%



REDISTRICTING PARTNERS



**County of Santa Clara
Office of the County Executive**

107395 A

DATE: September 1, 2021

TO: 2021 Advisory Redistricting Commission

FROM: Miguel Marquez, Chief Operating Officer
Melanie Jimenez Perez, Program Manager II

SUBJECT: Outreach Meetings and DistrictR

RECOMMENDED ACTION

Receive report from the Office of the County Executive and Redistricting Partners relating to outreach meetings and DistrictR public mapping tool.

REASONS FOR RECOMMENDATION

This item is for the Commission to receive the attached presentation related to outreach meetings. Sophia Garcia, GIS and Outreach Director for Redistricting Partners, will provide the presentation and review the process and structure of the outreach meetings. The presentation will last approximately thirty minutes and also includes a review of DistrictR and the paper maps for the public to use.

Garcia is an experienced GIS analyst with a proven track record of interpreting political and geographical data to empower communities. She most recently worked for the Dolores Huerta Foundation, where she used GIS data and organizing as tools to impact local redistricting.

Garcia is a nationally recognized leader in using GIS for Equity and Social Justice and serves as the Co-Vice Chair of the Urban and Regional Information Systems Association (URISA) Pro Equity Social Justice Equity Committee.

Outreach and community engagement are important throughout the redistricting process to inform the community about public workshops and hearings where community members can submit their input on redistricting recommendations and submit proposed maps.

Administration continues to work with outreach partners and community leaders to coordinate and receive community input at the Commission's scheduled meetings. A targeted outreach schedule for each supervisorial district was determined at random during the August 18, 2021 Commission meeting. While outreach for each meeting will be directed specifically to a district, community members and/or groups may present at any Commission meeting.

The targeted outreach schedule is as follows:

Date	Supervisory District
September 22, 2021	District 4
September 29, 2021	District 5
October 6, 2021	District 2
October 13, 2021	District 3
October 20, 2021	District 1

Administration continues to monitor public health orders and guidelines associated with the pandemic to determine the best method for ensuring public access to participate in meetings. Administration is working with outreach partners to identify community locations that can host members of the public to leverage existing technology to participate in virtual Commission meetings, submit community of interest information, and/or submit draft maps for consideration.

As part of the outreach efforts, Administration has scheduled a community redistricting forum on October 2, 2021 from 2 p.m. to 5 p.m. The forum will provide an overview of the County's 2021 redistricting process, present the 2020 Census data, and include a summary of community of interest submittals received to date. This community forum is not an Advisory Redistricting Commission meeting and Commissioner attendance is not required. However, Commissioners may attend as a member of the public at large.

Redistricting work must be completed in public, and Commissioners are reminded that communication about redistricting matters are prohibited from occurring outside of a public meeting. Commissioners should encourage members of the public to attend Commission meetings to provide public comments and/or submit written comments and maps through the Redistricting website rather than speaking with any of you outside of meetings. To ensure that the Commission benefits from any information shared with a member, Commissioners are asked to forward summaries of all conversations and any communications or resources received to the Redistricting email at 2021redistricting@ceo.sccgov.org to be posted to the next meeting agenda. Additionally, if Commissioners share information via email, they can include the Redistricting email address to meet the reporting requirement.

CHILD IMPACT

The recommended action will have no/neutral impact on children and youth.

SENIOR IMPACT

The recommended action will have no/neutral impact on seniors.

SUSTAINABILITY IMPLICATIONS

The recommended action will have no/neutral sustainability implications.

BACKGROUND

Every 10 years, following the release of data from the decennial Census, jurisdictions that elect members of their legislative body by districts must revise district boundary lines to ensure the districts are consistent with federal, state, and local legal requirements.

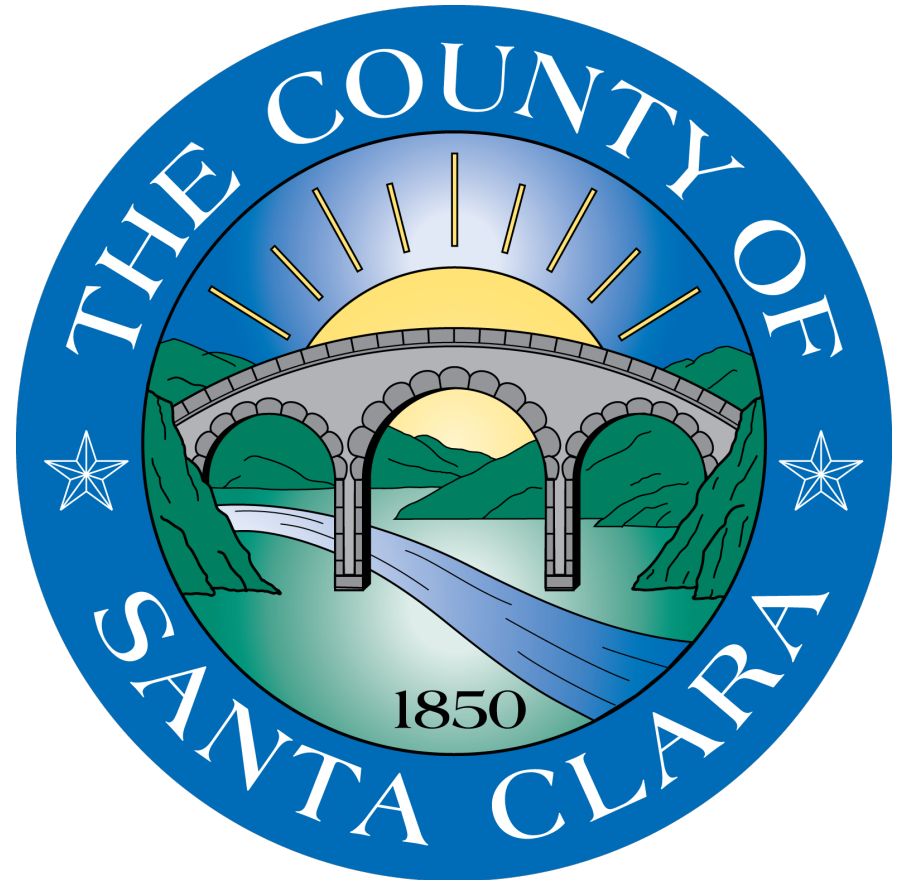
CONSEQUENCES OF NEGATIVE ACTION

The Commission would not receive this informational report.

ATTACHMENTS:

- Outreach Presentation (PDF)

County of Santa Clara
2021 Redistricting
Community Outreach



Welcome

Presenter: Sophia Garcia, GIS and Outreach Director
Redistricting Partners

Agenda

Things we will cover:

- Redistricting Basics
- Advisory Redistricting Commission
- Traditional Redistricting Principles
- Communities of Interest
- Map Tool Demonstration
- Public Testimony on Communities of Interest
- Public Hearing Schedule

What is Redistricting

Definition

Redistricting is the process of adjusting district lines every 10 years after the release of the U.S. Census. The well-known examples are Congressional and State Legislative Districts, but local governments also must do redistricting.

- Santa Clara County also must go through this process, as it did in 2011, to ensure the county supervisorial districts are rebalanced after the decennial census.
- Beyond creating districts of equal population, redistricting also serves to empower local communities and preserve voting rights.

Advisory Redistricting Commission

Structure

The Board created a fifteen-member Advisory Redistricting Commission to assist them in conducting community outreach. The goals of Commission are:

- Conduct Community Outreach Hearings
- Identify communities of interest from public input
- Recommend to the Board changes to the supervisorial district boundaries

Advisory Redistricting Commission

The Commission was created through three methods – random drawing, commission appointment and Supervisor appointment

SEAT	COMMISSIONER	SELECTION PROCESS
1	Cynthia Cooper	Random Drawing for District 1
2	Bob Staedler (Vice-Chair)	Random Drawing for District 2
3	Mario Burnias	Random Drawing for District 3
4	Juan Pedro Velazquez	Random Drawing for District 4
5	Dana Tom	Random Drawing for District 5
6	Dolores Alvarado	Supervisor Appointment for District 1
7	Peter Pham	Supervisor Appointment for District 2
8	Nancy Smith (Chair)	Supervisor Appointment for District 3
9	Laura McAllister	Supervisor Appointment for District 4
10	Katie Zoglin	Supervisor Appointment for District 5
11	Maria Pineda	Commission Appointment for District 1
12	Amy Carlson	Commission Appointment for District 2
13	Edwin Tan	Commission Appointment for District 3
14	Daniel Nguyen	Commission Appointment for District 4
15	Raven Malone	Commission Appointment for District 5

List of 2021 Advisory Redistricting Commissioners

Traditional Redistricting Principles

Drawing New Supervisorial Lines for Fair Representation

There are a number of criteria that have been used nationally and upheld by courts.

- Relatively equal size - people, not citizens
- Contiguous – districts should not hop/jump
- Maintain “*communities of interest*”
- Follow city/county/local government lines
- Keep districts compact – appearance/function

Traditional Redistricting Principles

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- **Maintain “*communities of interest*”**
- Follow city/county/local government lines
- Keep districts compact – appearance/function

Communities of Interest

Bringing like people together for representation

Communities of interest are the building blocks of districts.

A community of interest includes ethnic and language minorities and other groups.

- Subjective
- Open-ended to be as inclusive as possible

Communities covered by the Voting Rights Act

- Latinos
- Asians
- African Americans

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Communities covered by the Voting Rights Act

- Latinos
- Asians
- African Americans

While communities of interest may include race, it cannot be the *predominant factor* in drawing district boundaries.

Communities of Interest

Bringing like people together for representation

- Historical communities
- Economic interests
- Racial composition
- Ethnic Areas
- Cultural amenities
- Religious facilities
- Immigrant communities
- Languages spoken
- Geographic features
- Neighborhoods
- Economic opportunity zones
- Tourism Areas
- School districts
- Outdoor recreation areas
- Communities defined by natural resource features
- Downtown / Urban
- Rural or Agricultural
- Homeowner or Renters
- Creative arts communities
- Media markets
- *Many, many more*

What is NOT a Community of Interest

Preventing a Redistricting from becoming a Gerrymander

The Fair Maps Act explicitly prohibits these groups from being considered as communities of interest

- Political party affiliation
- Incumbents
- Political candidates

It also is hard, in redistricting to truly utilize:

- *Groups of similarly minded people who do not share a similar geographic location or are countywide.*

Communities of Interest

Three Critical Questions in Defining YOUR Community

- Does the community have a shared culture, interests, activity business, or bond?
- Does your community live in a concentrated area? Can you draw your community on a map? Is there density within your community (many people in your community living closely together)?
- Describe how your community is affected by policy decisions made by the Board of Supervisors. (County services include housing, health care, elections, parks and recreation, child welfare, and public benefits)

Is this a Community of Interest?

A group of renters who live in Morgan Hill testifies to the county's redistricting commission.

Would this be considered a *Community of Interest*?

Is this a Community of Interest?

A group of renters who live in Morgan Hill testifies to the county's redistricting commission.

Would this be considered a *Community of Interest*?

YES! This group of residents can easily to be mapped in a distinct area AND they share a common policy interest, which can be addressed through legislation or public services.

Is this a Community of Interest?

A statewide group for people who are fans of San Francisco Giants testifies to the local county redistricting commission.

Is this a Community of Interest?

Is this a Community of Interest?

A statewide group for people who are fans of San Francisco Giants testifies to the local county redistricting commission.

Is this a Community of Interest?

NO! It is important that a community of interest is distinct enough to draw on a map. This group overlaps throughout the entire state, and it is unlikely that a governing agency has any say over these issues.

Community of Interest Forms

Submitting Your COI Form

Input can be provided in public hearings or using our “Community of Interest Survey Form” on the Commission website.



Communities of interest are the building blocks of the redistricting process. Communities of Interest are concentrated populations which share common social and economic interests that should be included within a single district for purposes of effective and fair representation. The 2021 Advisory Redistricting Commission (Commission) and the Board of Supervisors invite community members to submit a Community of Interest (COI) Form by September 30, 2021. Submissions will become part of the public record and reviewed by the Commission.

WHAT IS A COMMUNITY OF INTEREST?

California law defines a Community of Interest as a population which shares common social and economic interests that should be included within a single district for effective and fair representation. We need you to submit your Community of Interest describing where people with your shared social and economic interests live to inform the drawing of new supervisorial districts.

Examples of Communities of Interest:

- Senior citizens
- Recent immigrants from the same country/region
- LGBTQIA+ communities
- College students living near campus
- Residents who share a common language or culture
- People who use the same public transportation
- People who live in an industrial, rural or urban area
- People who use the same parks and recreation areas

HOW COMMUNITIES OF INTEREST SHAPE FUTURE COUNTY OF SANTA CLARA'S SUPERVISORIAL DISTRICTS

Every ten years, U.S. Census data is used to redraw the County of Santa Clara's supervisorial district boundaries. The Board of Supervisors established the 2021 Advisory Redistricting Commission to ensure robust community participation in the redistricting process. Communities that share common interests, cultural ties, or other social and economic similarities are the building blocks of supervisorial districts. The Commission wants to ensure the County's districts consider your community and wants to hear from you how boundaries should be drawn. Complete this form to tell the Commission about your community of interest and to help ensure one person, one vote.

You can find a map of the County's current supervisorial districts here:
https://board.sccgov.org/sites/g/files/erjppb936/files/2021-06/scc_all_districts_map.jpg

www.sccgov.org/2021redistricting
2021redistricting@ceo.sccgov.org



Map Submissions

Online Map Submissions will be available in the coming month.

Two types of expected input:

- Community of Interest Maps (August – End of Process)
- District Plans Based on 2020 Data (Release of Data – Final Adoption)



Communities of Interest

Drawing YOUR Communities of Interest

County of Santa Clara is using DistrictR as a public mapping tool to allow residents to draw their own Communities of Interest.



You draw the lines.

<https://countyexec.sccgov.org/2021-redistricting-process/communities-interest>



REDISTRICTING PARTNERS



County of Santa Clara
Office of the County Executive

107393

DATE: September 1, 2021

TO: 2021 Advisory Redistricting Commission

FROM: Miguel Marquez, Chief Operating Officer
Melanie Jimenez Perez, Program Manager II
Danielle Christian, Legislative Manager

SUBJECT: Update on the 2021 Redistricting Process

RECOMMENDED ACTION

Receive report from the Office of the County Executive relating to the 2021 redistricting process.

REASONS FOR RECOMMENDATION

The Redistricting Team will provide the Advisory Redistricting Commission an update on the Commission’s workplan and organizations that are new outreach partners for the redistricting process As of August 25, 2021 one agency, SOMOS Mayfair, was added to the outreach partners list and the complete list remains on the redistricting website:

<https://countyexec.sccgov.org/2021-redistricting-process/communities-interest/2021-redistricting-outreach-partners>

One additional “Community Input” item was received by August 25, 2021. This is Item 4 in the table below which is a Community of Interest (COI) Form to correspond with submission Item 3, the Map of Sunnyvale. All Community Input received is posted to the redistricting website (<https://countyexec.sccgov.org/2021-redistricting-process/communities-interest>) and are outlined below:

Submission #	Submission Type	Submission Type Name
1	Map	Mt. View Senior Mobile Home Parks (MHPs): Map of Senior MHPs.pdf
2	Public Comment	West Valley Communities of Interest: Public Comment on West Valley Communities of Interest.pdf
3	Map	Sunnyvale: 3 Map of Sunnyvale.pdf

Submission #	Submission Type	Submission Type Name
4	COI Form	COI Sunnyvale: 4 COI Sunnyvale.pdf

As part of this item, the Commission is encouraged to discuss the Community Input that has been received, your individual opinions of communities of interest, and guidance for how they would like this information presented as part of future Commission meetings.

An updated workplan is attached to this item for reference and public awareness.

CHILD IMPACT

The recommended action will have no/neutral impact on children and youth.

SENIOR IMPACT

The recommended action will have no/neutral impact on seniors.

SUSTAINABILITY IMPLICATIONS

The recommended action will have no/neutral sustainability implications.

BACKGROUND

Every 10 years, following the release of data from the decennial Census, jurisdictions that elect members of their legislative body by districts must revise district boundary lines to ensure the districts are consistent with federal, state, and local legal requirements.

In April 2021, the Board of Supervisors established a framework for the 2021 Redistricting Process, which included the establishment of a fifteen-member 2021 Advisory Redistricting Commission.

CONSEQUENCES OF NEGATIVE ACTION

The Commission would not receive this update regarding the 2021 redistricting process.

ATTACHMENTS:

- Redistricting Workplan 09012021 (PDF)



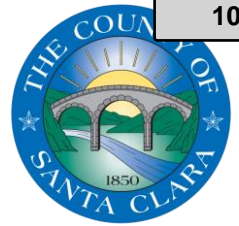
2021 Advisory Redistricting Commission Proposed Fiscal Year 2021-2022 Workplan

Meeting Date	Topic	Presenter
August 4, 2021	Redistricting Process and Proposed Outreach Plan	Office of the County Executive
August 4, 2021	Overview of Mapping Software DistrictR	Redistricting Partners
August 4, 2021	Redistricting Principles	Kathay Feng Common Cause
August 4, 2021	Role of the Commissioner	Redistricting Partners with Expert Panel: Connie Malloy, Chief Executive Officer Carlos Marquez, Owner Cynthia Dai, Chief Executive Officer
August 18, 2021	Communities of Interest and a Legal Overview of Redistricting	Angelo Ancheta Member and Rotating Chair Inaugural California Citizens Redistricting Commission from 2011-2020
September 1, 2021	Outreach Training	Redistricting Partners: Sophia Garcia
September 1, 2021	Redistricting 201	Redistricting Partners: Paul Mitchell
September 22, 2021	Communities of Interest Presentations	Community Members Targeted Outreach: District 4
September 29, 2021	Communities of Interest Presentation	Community Members Targeted Outreach: District 5
October 6, 2021	Communities of Interest Presentation	Community Members Targeted Outreach: District 2
October 13, 2021	Communities of Interest Presentation	Community Members Targeted Outreach: District 3
October 13, 2021	Mapping Sessions	All
October 20, 2021	Communities of Interest Presentation	Community Members Targeted Outreach: District 1
October 20, 2021	Mapping Sessions	All
October 23, 2021	Mapping Sessions	All
October 27, 2021	Mapping Sessions	All

Attachment: RedistrictingWorkplan 09012021 (107393 : Update on the 2021 Redistricting Process)



County of Santa Clara
2021 Advisory Redistricting Commission



DATE: August 18, 2021, Regular Meeting
TIME: 6:30 PM
PLACE: By Virtual Teleconference Only

MINUTES

Opening

1. Roll Call.

Chairperson Smith called the meeting to order at 6:30 p.m. A quorum was present via virtual teleconference, pursuant to the provisions of Executive Order N-08-21 issued on June 11, 2021 by the Governor of the State of California.

Attendee Name	Title	Status	Arrived
Nancy Smith	Chairperson, Seat No. 8	Remote	
Bob Staedler	Vice Chairperson, Seat No. 2	Remote	
Cynthia Cooper	Commissioner, Seat No. 1	Remote	
Mario Burnias	Commissioner, Seat No. 3	Late	6:32 PM
Juan Velazquez	Commissioner, Seat No. 4	Remote	
Dana Tom	Commissioner, Seat No. 5	Remote	
Dolores Alvarado	Commissioner, Seat No. 6	Remote	
Peter Pham	Commissioner, Seat No. 7	Remote	
Laura McAllister	Commissioner, Seat No. 9	Remote	
Katie Zoglin	Commissioner, Seat No. 10	Remote	
Maria Pineda	Commissioner, Seat No. 11	Remote	
Edwin Tony Tan	Commissioner, Seat No. 13	Remote	
Daniel Nguyen	Commissioner, Seat No. 14	Remote	
Raven Malone	Commissioner, Seat No. 15	Late	6:32 PM

2. Public Comment.

Commissioners Burnias and Malone joined the meeting at 6:32 p.m.

No public comments were received.

3. Approve Consent Calendar and changes to the Commission's Agenda.

3 RESULT: APPROVED [14 TO 0]

MOVER: Dolores Alvarado, Commissioner, Seat No. 6

SECONDER: Dana Tom, Commissioner, Seat No. 5

AYES: Smith, Staedler, Cooper, Burnias, Velazquez, Tom, Alvarado, Pham, McAllister, Zoglin, Pineda, Tan, Nguyen, Malone

Minutes Acceptance: Minutes of Aug 18, 2021 6:30 PM (Consent Calendar)

Regular Agenda - Items for Discussion

4. Consider recommendations relating to applicants for Seat No. 12 of the 2021 Advisory Redistricting Commission. (ID# 107211)

Possible action:

- a. Appoint Amy Carlson to Seat No.12 of the 2021 Advisory Redistricting Commission.

OR

- b. Appoint Zhaohui Hong to Seat No. 12 of the 2021 Advisory Redistricting Commission.

Amy Carlson was appointed to Seat No. 12.

4 RESULT: APPROVED [14 TO 0]

MOVER: Bob Staedler, Vice Chairperson, Seat No. 2

SECONDER: Peter Pham, Commissioner, Seat No. 7

AYES: Smith, Staedler, Cooper, Burnias, Velazquez, Tom, Alvarado, Pham, McAllister, Zoglin, Pineda, Tan, Nguyen, Malone

5. Discuss and approve revised 2021 Advisory Redistricting Commission meeting schedule for Calendar Year 2021. (ID# 107218)

5 RESULT: DENIED [2 TO 12]

MOVER: Bob Staedler, Vice Chairperson, Seat No. 2

SECONDER: Raven Malone, Commissioner, Seat No. 15

AYES: Smith, Staedler

NAYS: Cooper, Burnias, Velazquez, Tom, Alvarado, Pham, McAllister, Zoglin, Pineda, Tan, Nguyen, Malone

ABSENT: Carlson

6. Receive report from Redistricting Partners relating to redistricting law and criteria and Communities of Interest strategies. (ID# 107215)

Angelo Ancheta, Attorney, provided a presentation relating to Federal and State laws affecting redistricting, redistricting criteria, strategies for legal compliance, and Communities of Interest, including strategies for public input.

Discussion ensued relating to impacts of airport closure on Communities of Interest; ranking of criteria in the redistricting process, including the ability to discuss but not rely on incumbency; lack of Commission authority to add new districts; role of land marks, including highways, in considering geographic contiguity; Commission focus on representation of communities, rather than voting history, and Administration analysis of voting history for Voting Rights Act (VRA) compliance; and, significance of the Fair Maps Act, including recent amendments.

Mary Hanna-Weir, Deputy County Counsel, noted that the Office of the County Counsel will provide guidance relating to race and ethnicity for VRA compliance, to the extent necessary.

In response to an inquiry by Commissioner Alvarado, Mr. Ancheta stated that the Commission's work will proceed on multiple tracks, including Office of the County Counsel monitoring VRA compliance, Administration and the Commission setting hearing and publication schedules to discuss Communities of Interest, and Redistricting Partners assisting the Commission with map drawing. Mr. Ancheta noted that Commission time is better spent developing a manageable calendar and providing options for the public before finalizing maps for Board consideration, rather than understanding the nuances of mapping software.

Chairperson Smith recessed the meeting at 8:00 p.m.

6 RESULT: RECEIVED

Other Business

7. Receive report from the Office of the County Executive relating to the 2021 redistricting process. (ID# 107216)

Chairperson Smith reconvened the meeting at 8:05 p.m. with all members present.

Melanie Jimenez-Perez, Program Manager II, Office of the County Executive, provided a presentation relating to how information provided by the Commission has been incorporated into the Redistricting process and County web page. She further provided information relating to scheduling considerations and options; requested Commission assistance with outreach to community leaders who speak Tagalog and Chinese; noted that reallocation of the 2020 United States Census data to reflect prisoner populations is not immediately available; and, advised that Redistricting Partners will provide an analysis of the 2020 United States Census data adjustable to reflect prisoner reallocation data.

Ms. Jimenez-Perez recommended that this regular report relating to the redistricting process be added to the Consent Calendar.

Ms. Jimenez-Perez further noted that three Communities of Interest Forms have been submitted and will be posted on the County Redistricting web page; encouraged the Commissioners to follow and share County Redistricting social media posts; and, noted that posts are updated after every Commission meeting.

Discussion ensued relating to the availability of pattern language for Commission outreach; potential mechanisms to obtain and share City of San Jose and other local agency redistricting information; additional community and Commission meetings, including timing, purpose, and strategies; translation of materials for outreach; and, practical limitations on the number of maps the Commission can submit to the Board of Supervisors.

In response to an inquiry by Chairperson Smith, Ms. Jimenez-Perez stated that the Commission must take action no later than September 22, 2021 regarding additional meetings for timely noticing.

On order of Chairperson Smith, there being no objection, Ms. Jimenez-Perez rolled a six-sided die labeled with the five Supervisorial Districts and one blank to randomly identify the following order in which Supervisorial Districts maps will be drawn by the Commission: District Four, District Five, District Two, District Three, and District One.

7 RESULT: RECEIVED

8. Propose Future Agenda Items.

Chairperson Smith noted two future agenda items proposed by Administration and encouraged the Commissioners to share the information with their networks.

- a. Outreach: Sophia Garcia, GIS and Outreach Director, Redistricting Partners - September 1, 2021
- b. Redistricting 201: Paul Mitchell, Owner, Redistricting Partners - September 1, 2021

Announcements

9. Announcements and correspondence:

- a. Chairperson's announcements.

Chairperson Smith announced that she spoke with Board members of Livable Sunnyvale, Democratic Club of Sunnyvale, Leadership Sunnyvale, and the North Sunnyvale mobile home park community relating to the redistricting process.

- b. Commissioners' announcements.

Commissioner Nguyen expressed appreciation for the level of County support provided to the Commission, and noted that the ability to submit more than one map to the Board of Supervisors may reduce Commission deliberation time.

Commissioner Pham expressed appreciation for the responsiveness and support of Administration. In response to an inquiry by Commissioner Pham, Ms. Jimenez-Perez stated that Administration will track outreach contacts provided by the Commissioners and provide updated lists.

Chairperson Smith offered to provide contact information for Tagalog and Chinese community leaders; encouraged the Commissioners to follow and share County social media posts; and, noted a significant number of partners is necessary for the Commission to timely complete its work.

- c. The County of Santa Clara provides reimbursement to appointed Commissioners for family care expenses incurred during the time spent performing their official County duties. For additional information, please contact the Office of the Clerk of the Board at (408) 299-5001.

Consent Calendar

- 10. Receive report from the Office of the County Executive relating to the 2011 redistricting process. (ID# 107217)**

10 RESULT: RECEIVED

- 11. Approve minutes of the August 4, 2021 Regular Meeting.**

11 RESULT: APPROVED [14 TO 0]

MOVER: Dolores Alvarado, Commissioner, Seat No. 6

SECONDER: Dana Tom, Commissioner, Seat No. 5

AYES: Smith, Staedler, Cooper, Burnias, Velazquez, Tom, Alvarado, Pham, McAllister, Zoglin, Pineda, Tan, Nguyen, Malone

Adjourn

- 12. Adjourn to the next regular meeting on Wednesday, September 1, 2021 at 6:00 p.m., by virtual teleconference.**

Chairperson Smith adjourned the meeting at 9:01 p.m.

Respectfully submitted,

Peggy Doyle

Deputy Clerk