District 3

Mario Burnias
Multi-Cultural Community

- Mexican Heritage Plaza
- Little Saigon
- Little Portugal
- Gurdwara Sahib of San José Temple
Latino Roots District 3 – For Generations and Change Makers

Home to Cesar Chavez an American Hero

Home to Jim Plunkett Heisman Trophy Winner and Super Bowl MVP
Latinos of San José

Since 1777

Labor Force

In 1835, San José's population of approximately 700 people included 40 foreigners primarily Americans and Englishmen. By 1846, native Californios had long expressed their concern for the overrunning of California society by its growing and wealthy Anglo-American.

Skilled Labor Force

As World War II started, the city's economy shifted from agriculture (the Del Monte cannery was the largest employer and closed in 1999) to industrial manufacturing with the contracting of the Food Machinery Corporation (later known as FMC Corporation). FMC (later United Defense, and currently BAE Systems) continued as a defense contractor, with the San José facilities designing and manufacturing military platform.

Tech Labor Force

San José's position in Silicon Valley triggered further economic and population growth. Results from the 1990 U.S. Census indicated that San José surpassed San Francisco as the most populous city in the Bay Area for the first time. This growth led to the highest housing-cost increase in the nation, 936% between 1976 and 2001.
Last Opportunity for Latinos Voice Unites Community

SANTA CLARA VALLEY IS JOB CENTRIC

Housing Affordability

Gentrification Ex - East Palo Alto