

DRAFT SOCIAL MEDIA CONTENT



Please join the County of Santa Clara’s 2021 Advisory Redistricting Commission for a virtual meeting to hear from the community about where lines should be drawn to ensure effective and fair representation. The meeting on Wednesday August 18 at 6 pm, provides community members an opportunity to share how they define their community to inform the redistricting process.

MEETING INFORMATION

- Wednesday, August 18, 6:30 pm
- Join webinar on Zoom: <https://sccgov-org.zoom.us/j/92782626587>
- You may also call into the meeting by smartphone at: (669) 900-6833, meeting ID 92782626587# (participant ID not required)
- Written public comments may be submitted by email to <mailto:2021redistricting@ceo.sccgov.org>. Written comments will be distributed to the Commission and posted to the agenda outline as quickly as possible.

LEARN MORE

Every ten years, U.S. Census data is used to redraw the County of Santa Clara’s supervisorial district boundaries. The Board of Supervisors established the 2021 Advisory Redistricting Commission to ensure robust community participation in the redistricting process. Communities that share common interests, cultural ties, or other social and economic similarities are the building blocks of supervisorial districts. The Commission wants to ensure the County’s districts consider your community and wants to hear from you how boundaries should be drawn. Complete this form to tell the Commission about your community of interest and to help ensure one person, one vote.

DRAFT NEWSLETTER CONTENT



Communities of interest are the building blocks of the redistricting process. Communities of Interest are concentrated populations which share common social and economic interests that should be included within a single district for purposes of effective and fair representation. The 2021 Advisory Redistricting Commission (Commission) and the Board of Supervisors invite community members to submit a Community of Interest (COI) Form by September 30, 2021. Submissions will become part of the public record and reviewed by the Commission.

Every 10 years, the County redraws supervisorial district boundaries, taking into account population changes reflected in the decennial Census. The County has appointed the 2021 Advisory Redistricting Commission for the 6-month redistricting effort to redraw the County's five supervisorial district boundaries. The Board of Supervisors established the formation of a 15-member commission to hold virtual public hearings and mapping sessions, collect community input on communities of interest and maps, and recommend to the Board updated placement of the district boundaries.

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Please consider signing up with the redistricting team (2021redistricting@ceo.sccgov.org) to present your Community of Interest to the Commission. To learn more about the County's process, please visit the redistricting website at www.sccgov.org/2021redistricting.